CLASSICO ACADEMY

HEXCO Programs

PROGRAM 1: ACCOUNTING

About the Program:

Accounting is the language of business. The HEXCO Accounting program provides students with a comprehensive understanding of financial principles, reporting standards, and auditing practices. It is designed to develop students into professionals capable of preparing financial statements, managing budgets, conducting audits, and analyzing financial data. The program blends theory with practical skills to ensure learners can apply accounting concepts in real-life scenarios.

This program is ideal for individuals interested in numbers, problem-solving, and business decision-making. It serves as a strong foundation for careers in finance, banking, corporate accounting, and auditing.

Modules:

⋄ National Certificate (NC):

- Principles of Accounting
- Business Communication
- Office Practice
- Economics
- Business Law
- Introduction to Computers

⋄ National Diploma (ND):

- Financial Accounting
- Cost and Management Accounting
- Auditing
- Taxation
- Financial Management
- Company Law

⋄ Higher National Diploma (HND):

- Advanced Financial Accounting
- Strategic Management Accounting
- Advanced Auditing
- Corporate Governance

Accounting Information Systems

PROGRAM 2: FORENSIC ACCOUNTING

About the Program:

Forensic Accounting is a specialized field that combines accounting, auditing, and investigative techniques to examine financial records for use in legal contexts. This program trains students to detect fraud, analyze financial crimes, and present findings that can stand up in court. Learners will understand how to use accounting techniques for litigation support and criminal investigations.

It's an ideal program for those interested in justice, investigation, and protecting the integrity of financial systems in organizations and governments.

Modules:

⋄ National Certificate (NC):

- Introduction to Forensic Accounting
- Principles of Accounting
- **Business Communication**
- Office Practice
- **Criminal Law Basics**

⋄ National Diploma (ND):

- Forensic Investigation Techniques
- Financial Crime Analysis
- Audit and Assurance
- Cybercrime and Fraud Prevention
- **Legal Aspects of Forensics**

⋄ Higher National Diploma (HND):

- Advanced Forensic Auditing
- **Litigation Support**
- **Ethics and Corporate Governance**
- Data Analytics for Fraud Detection

PROGRAM 3: INFORMATION TECHNOLOGY (IT)

About the Program:

Information Technology is a rapidly evolving field that focuses on the use of computers and telecommunications to retrieve, store, and send information. This HEXCO program introduces students to computing fundamentals, software development, networking, and systems management.

It suits learners who want to work with technology to solve problems, manage systems, and create digital solutions. With technology embedded in every sector, this program opens opportunities in virtually every industry.

Modules:

⋄ National Certificate (NC):

- Fundamentals of IT
- Computer Applications
- Introduction to Programming
- Systems Analysis
- Business Communication

◇ National Diploma (ND):

- Database Management
- Networking Essentials
- Web Design and Development
- Object-Oriented Programming
- IT Security Fundamentals

♦ Higher National Diploma (HND):

- Software Engineering
- IT Project Management
- Advanced Networking
- Cloud Computing
- Research Methods in IT

■ PROGRAM 4: DATA SCIENCE

About the Program:

Data Science is a field that enables individuals to analyze complex data, extract insights, and drive decision-making. This program introduces learners to statistics, data analytics, programming (e.g. Python), machine learning, and big data tools.

The program is tailored for those who want to work in data-driven industries such as finance, healthcare, logistics, and technology. It is one of the most in-demand fields globally due to the explosion of data in all sectors.

Modules:

⋄ National Certificate (NC):

- Introduction to Data Science
- Statistics for Data Analysis
- Python Programming
- Database Concepts
- Business Mathematics

⋄ National Diploma (ND):

- Data Mining
- Machine Learning Basics
- Data Visualization Tools
- Big Data Technologies
- Predictive Analytics

⋄ Higher National Diploma (HND):

- Advanced Machine Learning
- Artificial Intelligence
- Data Ethics and Governance
- Cloud Data Systems
- Research Project in Data Science

PROGRAM 5: COMPUTER NETWORKING

About the Program:

Computer Networking involves the interconnection of computers to share data and resources. This program equips learners with the skills to design, build, secure, and manage networks. It includes local area networks (LAN), wide area networks (WAN), wireless technologies, and cloud systems.

Students gain hands-on experience that prepares them for work in organizations needing IT infrastructure. It's especially important in banks, telecoms, schools, and government institutions.

Modules:

⋄ National Certificate (NC):

- Network Fundamentals
- Computer Hardware Basics
- Introduction to Operating Systems

- Business Communication
- Introduction to Security

⋄ National Diploma (ND):

- Routing and Switching
- Network Administration
- Wireless Networks
- Network Security
- Server Management

⋄ Higher National Diploma (HND):

- Advanced Networking
- Cloud Networking
- Cybersecurity
- Network Design and Planning
- Network Project

▶ PROGRAM 6: MARKETING

About the Program:

Marketing is about understanding customer needs and effectively promoting products or services. This program teaches students about advertising, customer behavior, branding, and sales management. It empowers students to build strategies that create value for businesses and customers alike.

Ideal for outgoing individuals who are creative and strategic thinkers, this program builds skills to influence public perception and drive business success.

Modules:

⋄ National Certificate (NC):

- Introduction to Marketing
- Business Communication
- Principles of Selling
- Consumer Behavior
- Office Practice

⋄ National Diploma (ND):

Marketing Research

- Advertising and Promotion
- Sales Management
- Services Marketing
- E-Commerce

♦ Higher National Diploma (HND):

- Strategic Marketing
- Brand Management
- Digital and Social Media Marketing
- Marketing Analytics
- International Marketing

PROGRAM 7: DIGITAL MARKETING

About the Program:

Digital Marketing focuses on marketing through online platforms like websites, social media, search engines, and email. Students learn about content creation, SEO, data analytics, and digital campaign management. It combines creativity with technology.

This program is perfect for learners passionate about social media, content creation, and new technology. It's in high demand in every sector from retail to politics.

Modules:

⋄ National Certificate (NC):

- Introduction to Digital Marketing
- Email and SMS Marketing
- Social Media Platforms
- Business Communication

⋄ National Diploma (ND):

- Search Engine Optimization (SEO)
- Content Marketing
- Paid Advertising (PPC)
- Website Analytics
- Mobile Marketing

♦ Higher National Diploma (HND):

Digital Campaign Planning

- E-commerce Strategies
- Advanced Social Media Analytics
- Online Reputation Management

PROGRAM 8: HUMAN RESOURCE MANAGEMENT (HRM)

About the Program:

HRM is about managing people within organizations. It includes hiring, training, performance management, and industrial relations. This program teaches students how to support and improve workforce performance and align human capital with business strategy.

It is ideal for those who enjoy working with people and want to build strong, ethical, and motivated workplaces.

Modules:

⋄ National Certificate (NC):

- Introduction to HRM
- Organizational Behavior
- Business Communication
- Office Practice
- Labour Relations

⋄ National Diploma (ND):

- Performance Management
- Recruitment and Selection
- Training and Development
- Employment Law
- Conflict Resolution

⋄ Higher National Diploma (HND):

- Strategic HRM
- Leadership and Motivation
- HR Planning and Analytics
- Employee Engagement
- Industrial Psychology

About the Program:

This program focuses on acquiring goods and services efficiently and ethically. It covers procurement strategies, supply chain management, inventory control, and logistics. Students are trained to ensure availability of goods while minimizing costs and risks.

This is ideal for organized, detail-oriented individuals who want to contribute to business efficiency and cost saving.

Modules:

⋄ National Certificate (NC):

- Introduction to Purchasing
- Stores and Inventory Management
- Business Communication
- Economics
- Procurement Law

⋄ National Diploma (ND):

- Logistics Management
- Contract Management
- International Purchasing
- Quality Management
- Supply Chain Technology

⋄ Higher National Diploma (HND):

- Strategic Sourcing
- Risk Management in Procurement
- Advanced Supply Chain Strategies
- E-Procurement Systems
- Research Project in Procurement